2 DAY INDOOR
TRICK-OR-TREATING
EXTRAVAGANZA!

TRAIL OF TREATS

OCTOBER 22 & 23

AT THE MILLCREEK MALL

SPONSORSHIP PACKET

EQUALLY BENEFITING:

Achievement Center of LECOM BEHAVIORAL HEALTH

Sarah Reed CHILDREN'S CENTER

SPONSORSHIP TIERS

2026 SPONSORSHIP PACKET

TRAIL OF TREATS

OCTOBER 22 & 23

SPOOKTACULAR SPONSOR

$3,500 LIMITED TO 3

- Logo in all paid advertising placements, where applicable, and on trick-or-treat bags
- Logo on event billboard promotions
- "Spooktacular Sponsor" named designation on entrance signage
- 30 FREE event tickets
- VIP Entry (5 p.m. to 5:15 p.m.)
- Premium vendor location in highest-traffic area
- Recognition in pre-event promotional emails
- Logo on event ticket, social media, printed materials, and at event entrance
- Vendor table with candy distribution opportunity

TRICK-OR-TREAT BAG

$2,500

- Logo on 2,000+ trick-or-treat bags
- 20 FREE event tickets
- Premium vendor location in highest-traffic area
- Recognition in pre-event promotional emails
- Dedicated pre-event social media feature post
- Logo on event ticket, social media, printed materials, and at event entrance
- Vendor table with candy distribution opportunity

***NOTE:** For the free event tickets that are included in sponsorships, organizations can choose to use them for their team, their clients, or donate back to the two host organizations to use for their own clients.*

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HARVEST SPONSOR

$1,500

- 15 FREE event tickets
- Featured logo position on event signage
- Recognition in pre-event promotional emails
- Dedicated pre-event social media feature post
- Logo on event ticket, social media, printed materials, and at event entrance
- Vendor table with candy distribution opportunity

TREAT SPONSOR

$750 NEW TIER!

- 10 FREE event tickets
- Prominent logo on event signage
- Logo on event ticket, social media, printed materials, and at event entrance
- Vendor table with candy distribution opportunity

CANDY SPONSOR

$350

- 5 FREE event tickets
- Logo on event ticket and printed materials
- Vendor table with candy distribution opportunity

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TABLE SPONSOR

Vendor table with candy distribution opportunity.

NOTE: Non-profits can pay just $100 for this sponsorship level!

$150

EXPERIENCE SPONSOR

Want to host your own experience or fun set-up that's different from the usual? We're listening!

TALK TO US!

SPONSORSHIP REQUIREMENTS:

Sponsors MUST participate in the event both nights (October 22 and 23, 2026).

Sponsors MUST provide 3,500 individually wrapped store-bought candy or treats. Please avoid candy that could be a choking hazard for young children.

Tabletop name signs and 8-foot skirted and clothed tables provided.

All logo files must be submitted by October 1, 2026 for inclusion in print materials.

Feel free to decorate your table and bring any handouts or brochures (encouraged!).

CONTACT US:

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LECOM Behavioral Health
EllenKehl@LECOMbh.org
814.459.2755 x 518

Mandy Longstreth
Special Events Manager
Sarah A. Reed Children's Center
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814.835.7606

Achievement Center of LECOM BEHAVIORAL HEALTH

Sarah Reed CHILDREN'S CENTER

SPONSORSHIP FORM

SPONSORSHIP CHOICE:

SPOOKTACULAR SPONSOR
$3500
○

TRICK-OR-TREAT BAG
$2500
○

HARVEST SPONSOR
$1500
○

TREAT SPONSOR
$750
○

CANDY SPONSOR
$350
○

TABLE SPONSOR
$150
○

NAME & ORG. _____

ADDRESS _____

CONTACT PHONE & EMAIL _____

PAYMENT INFORMATION

Check #: _____ Date: _____

Credit Card #: _____ Exp. Date: _____

Name On Card: _____ CVV: _____

Prefer to pay online? Contact Mandy!

Please return payment to:
Mandy Longstreth, Sarah A. Reed Children's Center
2445 W. 34th St.
Erie, PA 16506

Achievement Center of LECOM BEHAVIORAL HEALTH

Sarah Reed CHILDREN'S CENTER